# RFP 4146 – K-5 Core Instructional Resources for the teaching of Social Emotional Learning

**Vendor Questions/Inquiries and Responses**

**1: Can the district confirm exactly what the $50,000 pilot budget is expected to cover (i.e. # schools and time frame)?**

* **What is the time frame of the pilot (e.g., second semester only or 18 month period from Jan 2026 - June 2027 or other?**
* **How many schools will be included under this budget?**

**RESPONSE:** The selected vendor would provide access beginning in the second semester of FY26, with the $50,000 covering that semester and continuing through the first semester of FY27. For the purposes of this proposal, providing a per-school, per-year cost is most helpful. With nine schools participating, this equates to approximately $5,555 per school per year.

In FY26 specifically, only one semester of service would be provided, which translates to approximately $2,777 per school for that initial pilot period. A full-year contract would begin in FY27.

**2: Can you specify what the 3 year period entails. Is the breakout below correct?**

* **Is the second semester of 25-26 considered Year 1?**
* **2026-27 is Year 2**
* **2027-28 is Year 3**

**RESPONSE:** To clarify, the second semester of 2025–26 is considered the pilot period, not Year 1. The three-year implementation period begins with the 2026–27 school year. The breakdown is as follows:

* Pilot: Second semester of 2025–26
* Year 1: 2026–27
* Year 2: 2027–28
* Year 3: 2028–29

This timeline ensures one semester of piloting, followed by three full years of implementation.

**3: Is this the correct breakdown of schools?**

* **Year 1 (Second semester of 25-26) – 9 schools**
* **Year 2 (2026-27) = 19 schools**
* **Year 3 (2027-28) = 29 schools**

**RESPONSE:** The current projected breakdown is as follows:

* Year 1 (Pilot – Second semester of 2025–26): 9 schools
* Year 2 (2026–27): Same 9 schools continue
* Year 3 (2027–28): 10 additional schools added (19 total)
* Year 4 (2028–29): 10 more schools added (29 total)

This reflects a phased expansion model. However, based on current projections and total school count, there appear to be approximately 3 schools not yet accounted for in this 4-year rollout. This will need to be revisited as we assess school readiness and demand in future years.

All participation estimates are based on a school readiness self-assessment, and final numbers may shift. Pricing must remain responsive to changes in annual participation.

Additionally, the vendor’s approach to implementation, scalability, and sustainability will influence how many schools can be onboarded successfully each year.

**4: In the RFP, it shows the tentative rollout for schools to be:**

**5.1.8.1. The tables below depict MMSD’s tentative implementation options for the curricula**

**selected under this RFP, with the goal of full implementation for all schools by the 2027-**

**2028 school year.**

**Year Tentative # of schools for implementation**

**2025 -2026 Pilot Program at approx. 10 Schools**

 **Second Semester**

**2026 - 2027 10 Schools implement in grades K-5 (66%)**

 **Refine implementation**

**2027 - 2028 Full K-5 implementation (100%)**

**But in the response document for questions 20 & 21, it states: "The $50,000 referred to in the proposal is for implementing 9 schools during the first year. We are hoping that we can work with the vendor for a ½ year implementation plan (second semester of the 25-26 school year), but the $50,000 is referring to the funding for the first full school year implementation....Additionally, we are hoping to add 9-11 schools throughout the 3 year rollout."**

**Based on the information we have above, our team has prepared 3 pricing scenarios. Can you please confirm which scenario we should submit with the RFP to align with Madison Metro's planned rollout, and what would be most helpful to the evaluation committee in comparing vendor pricing?**

|  | **A** | **B** | **C** |
| --- | --- | --- | --- |
| **2025-26 school year** | **9 schools, spring semester** | **9 schools, spring semester** | **9 schools, spring semester** |
| **2026-27 school year** | **9 schools, full year** | **9 schools, full year** | **9 schools full year** |
| **2027-28 school year** | **20 schools, full year** | **15 schools, full year** | **20 schools, full year** |
| **2028-29 school year** | **N/A** | **20 schools, full year** | **33 schools, full year** |

**RESPONSE:**

Pilot Period (Spring 2026 – second semester of 2025–26 school year): 9 schools will participate in a half-year pilot. The $50,000 referenced in the RFP is expected to cover this pilot semester and the first semester of the 2026–27 school year (i.e., through the first half of FY27).

For simplicity, we are working from a $25,000 per semester estimate, or $50,000 per year for 9 schools—approximately $5,555 per school annually, or $2,777 per semester / school.

The three-year implementation window begins with 2026–27 as Year 1. The projected school participation is as follows:

Pilot 2025–26 (Semester 2) 9 Initial pilot

Year 1 2026–27 9 (same schools) Full year implementation

Year 2 2027–28 19 total Adds 10 more schools

Year 3 2028–29 32 total Adds remaining 13 schools

**5: Would incorporating *Google Translate* be sufficient to meet the Spanish requirement for this project? ( based on question #13)**

**RESPONSE:** No.